

The River Bank

The Annual Fund of the Charles River Conservancy



CHARLES RIVER
conservancy

The Charles River Conservancy strives to make the Charles River and its parks a well-maintained network of natural urban places that invite and engage all in their use and stewardship. Your contribution to the The River Bank is critical to supporting the CRC's daily operations as well as special projects and programs.

\$100-\$499

- ◀ Recognition in the CRC's Annual Report and website
- ◀ Subscription to the CRC's monthly e-newsletter so you can stay up to date on all of the CRC's accomplishments
- ◀ Invitation to all CRC events

\$500-\$999

All of the above, plus...

- ◀ Access to early registration for City Splash
- ◀ Discounted rentals at Charles River Canoe and Kayak, with multiple locations along the river.

Make a Contribution

The Charles River Conservancy depends on the generosity and support of individuals, foundations, and businesses to achieve its mission. To make a contribution to The River Bank, please make checks payable to The Charles River Conservancy or visit us online at thecharles.org/theriverbank. For more information please contact **Laura Jasinski, Executive Director** at **(617) 300-8175** or ljjasinski@thecharles.org.

Stewardship Society

\$1,000 - \$2,499

All of the above, plus...

- ◀ Guided walking tour of North Point Park with CRC staff, featuring the Lynch Family Skatepark, the Floating Wetlands pilot, the site of a planned Swim Park, and more!

\$2,500-\$4,999

All of the above, plus...

- ◀ Private volunteer event in the parks for up to 30 people with social media feature as a "CRC Super Supporter"

\$5,000-\$9,999

All of the above, plus...

- ◀ Guided walking or kayak tour with the CRC's Executive Director

\$10,000 - \$24,999

All of the above, plus...

- ◀ Viewing benefit for major Charles River events, such as 4th of July and Head of the Charles

\$25,000+

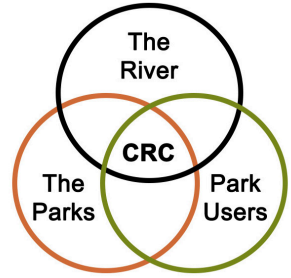
All of the above, plus...

- ◀ Private, guided cruise of the Charles River with the CRC's executive director with up to 25 guests

Charles River Conservancy

A Strategy for Everyone Along the River

The CRC lies at the **center** of the Charles River, its parks and the park users. We similarly envision a future in which the Charles River and its parks are celebrated, well-utilized, and connected **centers** of public life. As we enter our 20th year, with energy and determination, we will celebrate our bold, tenacious legacy and:



1.
Cultivate active engagement with the river



2.
Define the parks as a platform for community and cultural life



3.
Advocate using research and placemaking



4.
Ensure long-term sustainability

How we work is as important as what we accomplish.
To achieve our goals we will:



Work through partnerships



Harness the community



Leverage impactful pilot projects